

The Chairman's Bao

CHINESE IMMERSION WITH GRADED NEWS

Introduction to TCB

TCB is the most comprehensive news-based graded reader for students of Chinese, used in over 150 of the world's most prestigious schools and universities.



Why TCB?



Quality

Dependable. Highly experienced native writing team, all with teaching backgrounds. Content is guaranteed by a stringent 7-point editorial process.



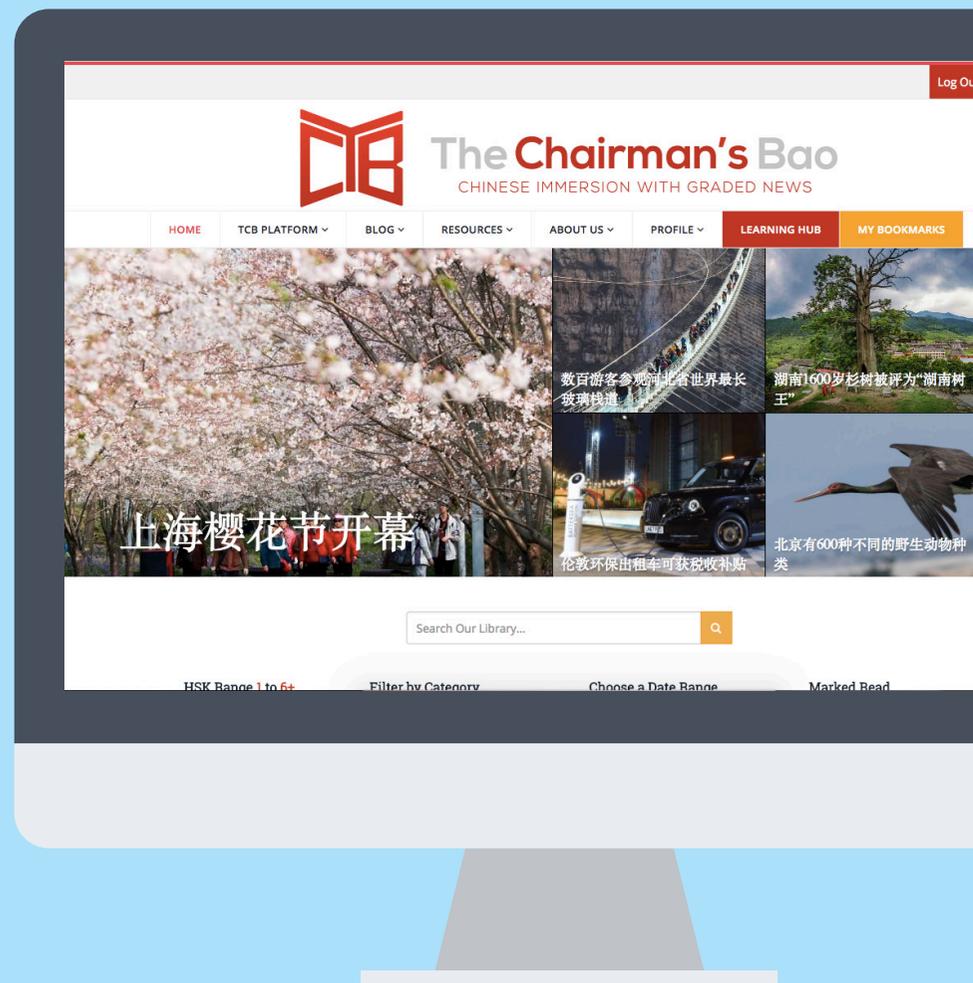
Quantity

Volume and Variety. 1,600 lessons published every year across 15 categories, with a library of over 3,800 lessons. Tailored to all HSK levels.

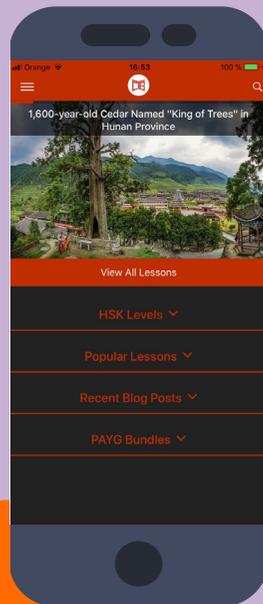
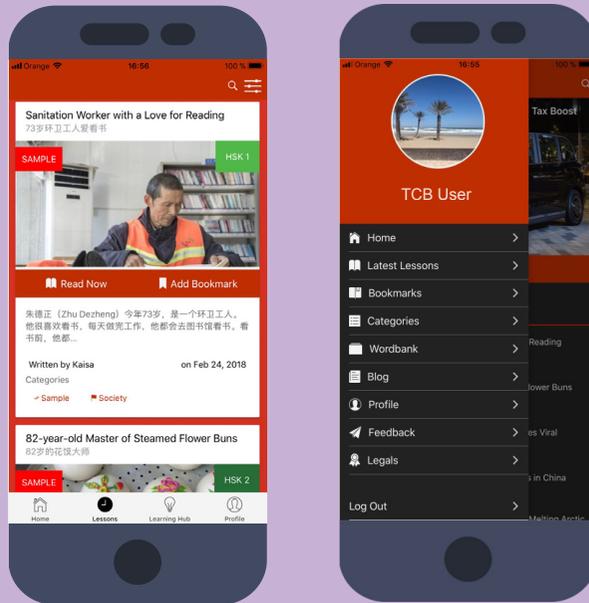


Motivate students

Inspire self-motivated study. Engaging content that encourages students to study little and often, facilitated by cross-platform integration.



Student



HSK- graded
Content categorised from beginner to post-advanced level.



Cross device harmonisation
Website to App, complete platform integration.



Interactive Live Dictionary
Look up and learn unknown words during study.



Graded spoken audio
All lessons feature native spoken audio, with speed in-line with HSK level. A mixture of accents for authenticity.



Comprehension exercises
Up to 5 interactive exercises per lesson to develop understanding.



Benefits

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Simplified and traditional
Seamlessly switch between the two.



Tailored keywords and idioms
Carefully selected level-appropriate keywords and idioms, which users can save and learn.



Grammatical explanations
Grammar carefully explained and contextualised according to HSK level.



Stroke order and character writing
View correct stroke order and practice writing with an inbuilt test system.



Learning Hub and personalised Word Bank
Save and organise words for vocab study.
Test using the intelligent flashcard system.



Teacher Benefits



Save time

- Set assignments.
- Automatic grading.
- Manage students (organise by year, class).



Easy to monitor and set up

- Unique portal created for each institution.
- Get started in less than 24 hours.
- Round-the-clock support.



Motivate students

- Challenge exceptional students.
- Encourage self-study.
- 90% of teachers use TCB for homework.



Teacher testimonials



Dr Theresa Munford, St. Gregory's School Bath

The Chairman's Bao has made planning and resource finding so much easier! And my students engage with TCB articles for listening and reading in a way that never happens with dull text book exercises. For the older students, there's a wealth of interesting content for them, plus clear grammar explanations.

In fact with my pre-U class I've used TCB as our 'virtual' textbook for the last few months as it has so much related to key topics like the environment and the lives of young people... With younger pupils, I start every lesson with a quirky TCB report from Levels 1 and 2 and do quick, fun listening activities.

No preparation needed. The frequent repetition of key words in each article plus the eye-catching photos work wonders for their vocab retention.



Dr. Frances Weightman, University of Leeds

I wholeheartedly recommend The Chairman's Bao to all students of Chinese, for self-learning or to supplement a formal course.

The bite-sized bespoke articles, all graded according to HSK level, are current, interesting and well-written, and provide a wonderful incentive to keep students of all ages and levels motivated.

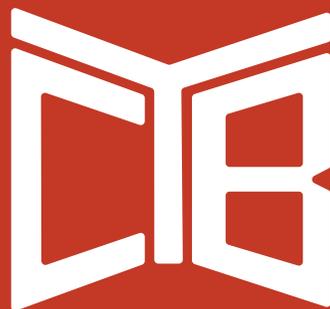
The live dictionary, keyword list, grammar points, and comprehension questions are all invaluable aids both for self-learners and for busy teachers who simply don't have the time to create their own materials on constantly evolving content.

There is a remarkable range of online resources now available to help people learn Chinese, but very few are as user-friendly and well-designed as the TCB, and even fewer cover such interesting topics. I have found myself recommending the site on numerous occasions and will continue to do so.



Partner Institutions





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